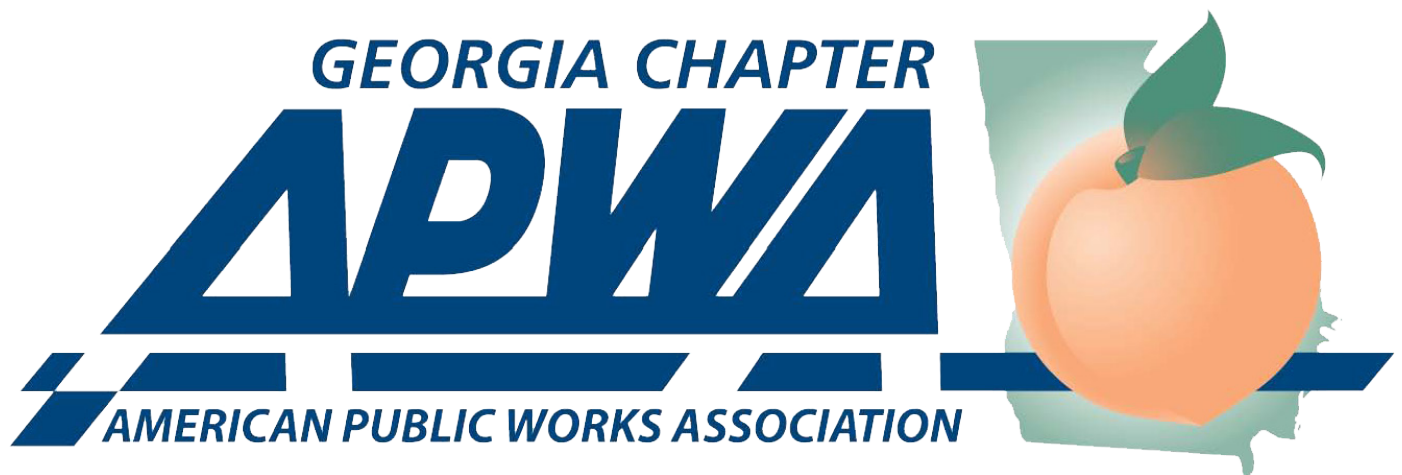




Carl Vinson Institute of Government
UNIVERSITY OF GEORGIA

66TH ANNUAL MEETING

Public Works Officials Executive Management Conference



July 25–28, 2017

Jekyll Island Club
371 Riverview Dr
Jekyll Island, GA 31527

President's Message

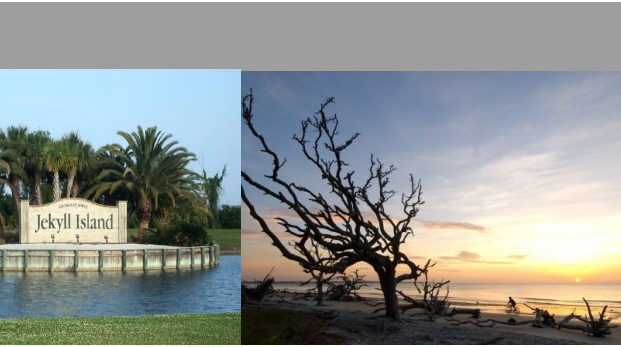


On behalf of the Executive Committee of the GA Chapter of the American Public Works Association, I would like to invite you to the APWA GA Chapter Annual Meeting. The new conference features a streamlined agenda with the full conference taking place over three days. CPWM courses and annual meeting sessions will take place concurrently, and tremendous speakers will be featured as part of general sessions taking place at breakfast and lunch. Our current list of confirmed speakers and sessions can be found on the following pages.

APWA's mission statement reads, "The American Public Works Association exists to develop and support the people, agencies, and organizations that plan, build, maintain, and improve our communities. Working together, APWA and its membership contribute to a higher and sustainable quality of life." Our annual meeting represents this mission to its core, by providing valuable information and networking opportunities for public works professionals statewide which positively impacts their communities and careers.

Terrence R. Simpkins
President, GA Chapter APWA





The Vendors will be located in the Morgan Center please take the opportunity to visit with the representatives from the companies listed below during the meals and refreshment breaks. Sessions will be held in the Morgan Center, so please adhere to the meal and break times for visiting to avoid classroom disruptions. A detailed agenda is included for your convenience. On Tuesday, July 25, from apx 10:20 a.m.-11:50 a.m. there will be a Vendor “Rapid-Fire” session so that each representative will have an opportunity to present a brief description of their product(s).

Vendors

AquaGuard	Georgia Safe Sidewalks	Republic Services
Blount Construction Co., Inc.	Georgia Utility Training Academy	Reynolds Warren
C & S Solutions, East	Helac Corporation	Southeast Cement Promotion Association
Carolina Environmental Systems, Inc.	High Performance Cement by Quikrete	THC, Inc.
ChemPro Services	Jet-Vac	Transafe
Environmental Products of Georgia	K & K Systems, Inc.	Transpo
ESG, Inc.	Pavement Technology, Inc.	
Forterra	QPR	

Conference Agenda

Monday, July 24

4:00 p.m. – 6:00 p.m.

Early Registration

Location

Aspinwall Room, Adjacent to
Hotel Registration Check-in

Dinner on your own

Tuesday, July 25

7:30 a.m.

Registration

Morgan Center

7:30 a.m.

Breakfast

Morgan Center

7:50 a.m. - 7:55 a.m.

Welcome and Introductions

Morgan Center

Terrence R. Simpkins, President

Andrew Parker, President-Elect

8:00 a.m. - 9:00 a.m.

Catching the Beat of Leadership

Morgan Center

Speaker: Ron Younkens, Cobb EMC, Associate Vice President, Human Resources

Mr. Younkens specializes in corporate and virtual learning universities, high potential leadership development, succession planning, and performance management.

Effective talent development leader with 19 years of experience leading, designing and delivering leadership and employee development learning experiences.

- Noted success in implementation of high potential leadership development for all level of leaders.
- Recognized for leading teams that design and develop engaging virtual learning programs.
- Acclaimed for platform teaching and speaking skills between all levels of employees and external parties, particularly with middle and executive management.
- Proven experience leading additional learning and talent development functions such as succession planning, career planning, performance management, and learning management systems.



9:00 a.m. - 10:00 a.m.

General Session

Morgan Center

Terrence Simpkins, President

Andrew Parker, President-Elect

Bo Mills, National President-Elect

Doug Layton, Region IV Director

*Stan Brown, At Large Leadership &
Management Director*

10:00 a.m. - 10:15 a.m.

Refreshment Break

Morgan Center

Tuesday, July 25, Continued

Location

10:15 a.m. - 11:45 a.m.	Public Works Director's Roundtable/ Panel Discussion	Hotel Ballroom A/B
10:15 a.m. - 11:45 a.m.	Vendor "Rapid-Fire" Presentations	Morgan Center
12:00 p.m.	Buffet Lunch	Morgan Center
12:30 p.m. - 1:30 p.m.	Public Works Role in Emergencies, Tools for Public Works Officials in Times of Disaster"	Morgan Center

Speaker: Homer Bryson, Director, GEMA



Homer Bryson was appointed Director of the Georgia Emergency Management and Homeland Security Agency by Governor Nathan Deal on December 1, 2016. Prior to this appointment, Bryson served as Commissioner of the Georgia Department of Corrections. Bryson began his career in state government in 1983 as a conservation ranger with the Department of Natural Resources. He continued his DNR career by serving as Colonel of the Law Enforcement section and then Deputy Commissioner before moving to the Department of Corrections.

Director Bryson served as the hurricane coordinator for the Department of Natural Resources while assigned as the DNR Law Enforcement coastal region supervisor. He participated in security planning for the 1996 Olympic Games and the 2004 Group of 8 Economic Summit on Sea Island. He was a supervisor on a 100 officer Georgia state law enforcement detail assigned to assist with recovery efforts in Louisiana after Hurricane Katrina. He has previously taught Critical Incident Management as an adjunct professional for the Georgia Law Enforcement Command College at Columbus State University. Bryson currently serves on the Georgia State Indemnification Commission and the Peace Officers' Annuity and Benefit Fund. Bryson previously served on the Georgia Board of Public Safety, Georgia Criminal Justice Coordinating Council, Georgia Peace Officer Standards & Training Council, Georgia Behavioral Health Coordinating Council, and as Chairman of the Department of Community Supervision Board. He is a life member and past President of the Peace Officers Association of Georgia.

He earned a bachelor's degree from Valdosta State University and a master's degree in Public Administration from Columbus State University. Bryson and his wife, Lisa, have three children and reside in Nicholson, GA.

1:45 p.m. - 3:15 p.m.	Concurrent Sessions	
	<ul style="list-style-type: none">• Political Values and Decision Making (Module 2) <i>Instructor: Chrissy Marlowe, UGA</i>• Fundamentals of Leadership & Management (Module 4) <i>Instructor: Felix Floyd, UGA, DeKalb County</i>• Strategic Planning (Module 6) <i>Instructor: Marci Campbell, UGA</i>• Continuing Education – Tips, Tricks & Resources for the Part Time Stormwater Inspector <i>Instructor: Luke Owen, NPDES Training Institute</i>	<ul style="list-style-type: none">Hotel Ballroom AHotel Ballroom BHotel DuBignon RoomMorgan Center

Tuesday, July 25, Continued

		Location
3:15p.m. - 3:30 p.m.	Refreshment Break and Visiting with the Vendors	Morgan Center
3:30 p.m. - 5:00 p.m.	Concurrent Sessions continued <ul style="list-style-type: none">• Political Values and Decision Making (Module 2)• Fundamentals of Leadership & Management (Module 4)• Strategic Planning (Module 6)• Continuing Education – Tips, Tricks & Resources for the Part Time Stormwater Inspector	Hotel Ballroom A Hotel Ballroom B Hotel DuBignon Room Morgan Center
6:30 p.m.	Young Professionals Dinner (35 or younger) Transportation provided Meet at the Concierge Desk (hotel) Dinner on your own	Marshside Grill 1200 Glynn Avenue Brunswick, GA 31520 (912) 342-7981

Wednesday, July 26

7:30 a.m.	Breakfast	Morgan Center
8:00 a.m. - 9:00 a.m.	<i>RFP (Request for Personality)</i>	Morgan Center

Speaker: John Burke, Author



John Burke is the Development & Construction Manager for the City of Westminster Colorado. He is also the author of a book titled: “*RFP - Request For Personality, Win People, Win Projects.*”

John worked as a Civil Engineer in the private sector for 10 years, and has invested the last 12 years working for the City of Westminster. He recently completed managing over \$50 million dollars in infrastructure projects to complete Westminster Station which is part of the Regional Transportation Districts Commuter Rail system that connects Westminster to Denver and Denver International Airport.

He is now turning his focus to help the City in becoming the next Urban Center on the Front Range as the Development and Construction Manager of the City’s New Downtown.

In addition to his full time job with the City, John is a teacher and trainer for the APWA Public Works Institute and has given a number of speeches at APWA, ACEC, SMPS conferences and for private consulting firms. He’ll be sharing with the Georgia Chapter his insight into what it takes to lead dynamic multi-disciplinary teams.

Wednesday, July 26, Continued

Location

9:15 a.m. - 10:15 a.m.	Concurrent Sessions	
	<ul style="list-style-type: none">• The Role of Public Services in a Democratic Society (Module 2) <i>Instructor: Chrissy Marlowe, UGA</i>• Theories of Leadership (Module 4) <i>Instructor: Felix Floyd, UGA, DeKalb County</i>• Project Management (Module 6) <i>Instructor: Marci Campbell, UGA</i>• Continuing Education – Contracts and Procurement Law <i>Instructor: David Cook, Attorney, Autry, Hanrahan, Hall & Cook, LLP</i>	<p>Hotel Ballroom A</p> <p>Hotel Ballroom B</p> <p>Hotel DuBignon Room</p> <p>Morgan Center</p>
10:15 a.m. - 10:30 a.m.	Refreshment Break and Visiting with the Vendors	Morgan Center
10:30 a.m. - 12:00 p.m.	Concurrent Sessions continued	
	<ul style="list-style-type: none">• The Role of Public Services in a Democratic Society (Module 2)• Theories of Leadership (Module 4)• Project Management (Module 6)• Continuing Education – Contracts and Procurement Law	<p>Hotel Ballroom A</p> <p>Hotel Ballroom B</p> <p>Hotel DuBignon Room</p> <p>Morgan Center</p>
12:00 p.m.	Lunch	Morgan Center



Wednesday, July 26, Continued

Location

12:30 pm. - 1:30 p.m.

Georgia Transportation Update

Morgan Center



Mike Dover, Deputy Commissioner, GDOT

Mike Dover is the Deputy Commissioner of the Georgia Department of Transportation, an agency with 4,000 employees and an annual operating budget of \$3.5 billion. Appointed to the position in August 2015, he functions in coordination with the Commissioner in overseeing the operations and performance of the Department charged with responsibility for the state’s primary transportation infrastructure network. Dover directly manages the activities of the Division of Administration including offices of General Counsel, Human Resources, Legal Services, and Equal Employment Opportunity; the Division of Local Grants and Field Services including 7 District Offices; and the offices of Communications, Procurement and Information Technology.

Dover’s more than 28 years of experience with the Department include stints in construction, program delivery, design-build, public private partnerships and new technology development. Prior to assuming the Deputy Commissioner role, he served as the Administrator for the Transportation Investment Act (TIA) Program, a \$1.5 billion initiative resulting from a 1% sales tax program dedicated to transportation. Dover was instrumental in the successful implementation of TIA and the development of innovative procedures essential to deliver the projects on time and within budget while maintaining the intended scope of the projects.

A Registered Professional Engineer, Dover is a Georgia native from Toccoa and resides in Atlanta.

1:45 p.m. - 3:15 p.m.

Concurrent Sessions continued

- | | |
|--|---------------------|
| • The Role of Public Services in a Democratic Society (Module 2) | Hotel Ballroom A |
| • Theories of Leadership (Module 4) | Hotel Ballroom B |
| • Project Management (Module 6) | Hotel DuBignon Room |
| • Continuing Education – Developing and Funding Effective Capital Improvement Programs
<i>Instructor: Stan Brown, UGA, City of Oakwood</i> | Morgan Center |

3:15 p.m. - 3:30 p.m.

Refreshment Break and Visiting with the Vendors

Morgan Center

Wednesday, July 26, Continued

Location

3:30 p.m. - 5:00 p.m.	Concurrent Sessions continued	
	<ul style="list-style-type: none">• The Role of Public Services in a Democratic Society (Module 2)	Hotel Ballroom A
	<ul style="list-style-type: none">• Theories of Leadership (Module 4)	Hotel Ballroom B
	<ul style="list-style-type: none">• Project Management (Module 6)	Hotel DuBignon Room
	<ul style="list-style-type: none">• Continuing Education – Developing and Funding Effective Capital Improvement Programs	Morgan Center
6:30 p.m.	Reception	Morgan Center
7:00 p.m.	Dinner Banquet	Morgan Center
7:30 p.m.	Public Works Awards Program	Morgan Center
	Certificate of Public Works Management <ul style="list-style-type: none">• State and National Certificate Presentations• Michael T. Joyner Education Scholarship Recipients• Chapter Scholarship/Intern Program Recipients• Award Presentations• Public Works Employee of the Year Award• President's Award	
	Awards Ceremony Sponsors: GA LTAP, Engineering Management Inc., Rochester and Associates, Ecological Planning Group, Bureau Veritas, GMC, CHA	

Thursday, July 27

7:00 a.m.	Executive Committee Meeting	Mezzanine (Morgan Center)
7:30 a.m.	Breakfast	Morgan Center
8:00 a.m. - 9:00 a.m.	Annual Business Meeting	Morgan Center
8:20 a.m.	<i>Morning Ecosystem Boat Trip</i> <i>Meet at the Concierge Desk of hotel for van transportation</i> <i>Vans will leave at 8:30 a.m.</i>	

Thursday, July 27, Continued

Location

9:00 a.m. - 10:30 a.m.	Concurrent Sessions	
	<ul style="list-style-type: none">• Creating Public Value in Local Government (Module 2) <i>Instructor: Chrissy Marlowe, UGA</i>• Applied Leadership (Module 4) <i>Instructor: Felix Floyd, UGA, DeKalb County</i>• Measuring Performance (Module 6) <i>Instructor: Marci Campbell, UGA</i>• Continuing Education – A Bright Future for Traffic Signals in Georgia <i>Instructors: Kate D'Ambrosio, GDOT, Stephen Henry, City of Savannah</i>	Hotel Ballroom A Hotel Ballroom B Hotel DuBignon Room Morgan Center
10:30 a.m. - 10:45 a.m.	Refreshment Break	Morgan Center
10:45 a.m. - 12:00 p.m.	Concurrent Sessions Continued	
	<ul style="list-style-type: none">• Creating Public Value in Local Government (Module 2)• Applied Leadership (Module 4)• Measuring Performance (Module 6)• Continuing Education – Everything You Need to Know about Local Government Mosquito Control <i>Instructors: Elmer Gray, UGA</i>	Hotel Ballroom A Hotel Ballroom B Hotel DuBignon Room Morgan Center
12:00 p.m.	Lunch	Morgan Center



Thursday, July 27, Continued

Location

12:30 p.m. - 1:30 p.m.

Updates from ACCG and GMA

Morgan Center



Todd Edwards has worked for ACCG (Georgia's County Association) since 2004. He currently serves as Deputy Legislative Director and staffs the Association's General County Government committee. In this role he facilitates the development of ACCG's policy positions in coordination with Georgia counties and other ACCG staff, and advocates these positions before the General Assembly, state agencies and various other groups.

Prior to ACCG, Todd worked for seven years as a regional representative for the Southern Legislative Conference, conducting policy research and analysis for 16 Southern state legislatures. Todd, a Georgia native, earned his Master's in Public Administration from The University of Georgia in 1997. He earned his B.A. in political science and history at the University of New Mexico in Albuquerque, 1994. His hobbies include camping, golf, cooking and gardening. No kids, but two cats: Dexter and Missy.



Michael McPherson, Governmental Relations Associate for the Georgia Municipal Association has 12 years of legislative experience at the Georgia State Capitol. Prior to his position at GMA, he supported legislative educational efforts for clients in the fields of higher education, medicine, local government, the courts, mental health, and housing. In 2006, Michael served as a legislative aide in the state senate. In 2009, he was a candidate for State House District 58. Michael is a member of the Kiwanis Club of Atlanta, the Georgia Professional Lobbyists Association, and the National League of Families of American Prisoners and Missing in Southeast Asia. Michael and his wife, Ying, are the proud parents of a 1 year old daughter, Katherine Louise.

1:20 p.m.

Afternoon Ecosystem Boat Trip

Meet at the Concierge Desk of hotel for van transportation

Vans will leave at 1:30 p.m.

1:45 p.m. - 3:15 p.m.

Concurrent Sessions continued

- **Creating Public Value in Local Government (Module 2)** Hotel Ballroom A
- **Applied Leadership (Module 4)** Hotel Ballroom B
- **Measuring Performance (Module 6)** Hotel DuBignon Room
- **Continuing Education – Advocacy and Media at the Chapter Level Get Involved!** Morgan Center

*Instructor(s): Andrea Eales, Director
Government Affairs, APWA*

*Laura Bynum, Communications
Media Manager, APWA*

Thursday, July 27, Continued

3:15 p.m. - 3:30 p.m.

Refreshment Break

3:30 p.m. - 5:00 p.m.

Concurrent Sessions continued

- **Creating Public Value in Local Government (Module 2)**
- **Applied Leadership (Module 4)**
- **Measuring Performance (Module 6)**
- **Continuing Education – Advocacy and Media at the Chapter Level Get Involved!**

Location

Morgan Center

Hotel Ballroom A

Hotel Ballroom B

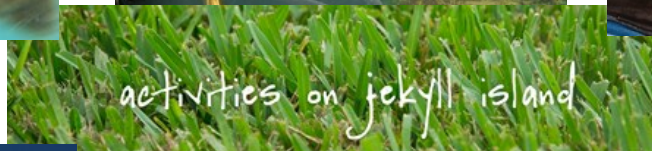
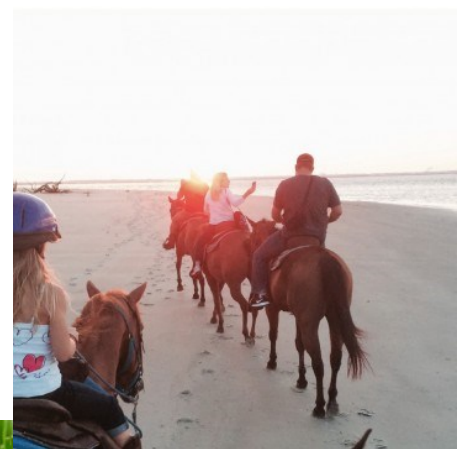
Hotel DuBignon Room

Morgan Center

Friday, July 28

Optional Networking Opportunities with your Peers – Enjoy a day on the Island

Go as a group or family to explore beautiful Jekyll Island! Look inside your goody bag for coupons and other treasures from the Jekyll Island Authority. For instance there could be coupons to visit the Sea Turtle Museum, take Dolphin Tours, enjoy a day at the Summer Waves Park, or a meal in the Beach Village and many more opportunities.



Descriptions and Biographies of presenters for Continuing Education Sessions

Tuesday, July 25

Tips, Tricks & Resources for the Part Time Stormwater Inspector

Luke Owen

In America, federal & state environmental agencies hold local governments accountable for MS4 Permit compliance & enforcement of water quality laws. Given the lack of strong stormwater leadership in many local governments, it is increasingly difficult for municipalities to comply with their own permits and also enforce federal/state and local ordinances focused on addressing potential pollutant sources. There are however, tips and tricks that can help most any municipality meet their permit requirements and continue to protect their citizenry by providing clean surface waters. This presentation will provide that information.



Luke was born in Colorado and today lives in Georgia, a state that receives over 50 inches of rain a year (most of the time) and has arguably more history than any other state in the country regarding severe impacts from stormwater mismanagement. Luke has served in the US military as a United States Marine both at home and abroad. Following his honorable discharge as Sergeant, Luke attended Colorado Mesa University and graduated with honors with a degree in Geology. In 2005, he launched the NPDES Stormwater Training Institute, a company that has now educated and/or provided stormwater consulting services for thousands of land developers, environmental consultants, SWPPP designers, and federal, state and local regulators regarding stormwater regulatory compliance and enforcement. Today, Luke is a registered professional Geologist in California, Georgia and Tennessee and serves on the National Environmental Steering Committee for Associated General Contractors of America (AGC). He is a top training provider & speaker for the MS4 Compliance & Enforcement Certified Inspector (MS4CECI) credential, as well as the Georgia's erosion and sediment control certification program. Luke is also an active member of the International Erosion Control Association (IECA), Southeast Stormwater Association (SESWA), Georgia Environmental Restoration Association (GERA), Georgia Association of Water Professionals (GAWP), Trout Unlimited, Ducks Unlimited and American Sports Fishing Association.

Wednesday, July 26

Contracts and Procurement Law

David Cook

Local governments and their public works departments are subject to mandatory rules governing the procurement of goods and services and construction of public works. Attorney David Cook will provide the basics of these rules, implications of noncompliance, and tips for ensuring compliance. He will cover the procurement process from initial concept to award to contracting. In addition, the session will discuss provisions of local government contracts, including key provisions to include and those to avoid. : This session is designed to provide public works professionals with a solid foundational understanding of public works and procurement processes. They will learn about each step of the procurement process, and the applicable laws and local rules, concluding with the contract documents necessary to protect the local government.



David represents public owners in construction and procurement matters. He provides guidance on each step of the public-works and procurement process – from the solicitation and contract-negotiation stage through final project close-out. He has much experience in drafting construction, architectural, engineering, and other relevant contracts, including surety bonds. David helps owners avoid one-sided and onerous form contracts that place owners in a difficult position at multiple points during any project. He negotiates contracts that recognize owners typically do not have the same skill set as contractors, architects, engineers, and other service providers. Accordingly, his contracts emphasize the responsibility of those hired by the owner. He also assists public bodies in resolving claims, such as defaults, defective construction and design errors, and delay. With his construction litigation experience and familiarity with constitutional and statutory provisions that apply to governmental units, he provides his public owner clients with exceptional counsel on their construction and procurement questions.

Wednesday, July 26, Continued

Developing and Funding Effective Capital Improvement Programs

Stan Brown

This course will provide an overview of how to develop and fund effective capital improvement programs to ensure the long-term sustainability of the infrastructure for local communities. With a focus on master planning, programming, engineering, budgeting/funding, and implementation of capital improvements, this course will also suggest innovative approaches to build support for public works infrastructure investment and various methods for capital project delivery. The learning objectives are: 1) discover the key components for developing an effective capital improvement program; 2) identify funding options and strategies for sustainable funding of capital improvement programs; 3) assess the “how to’s” described in this course for applicability and use in your own community; and 4) Determine a strategy to develop and fund an effective capital improvement program for your community.



Stan Brown has worked in local government for over 30 years, holding various public works, engineering, and management positions in Georgia, Colorado and Wyoming. His areas of expertise are visioning, strategic planning, capital project management, transportation engineering, and water and wastewater system engineering and management. During his career, Stan has had the opportunity, and good fortune, to oversee two wastewater treatment plants which were recognized by the U.S. Environmental Protection Agency as national plants of the year.

Stan received his Bachelor of Science degree in Civil Engineering from the United States Air Force Academy in 1982 and his Master’s Degree in Public Administration from the University of West Georgia in 1995. He is a licensed professional engineer in the state of Georgia, and a retired Lieutenant Colonel in the U.S. Air Force Reserve.

Stan is active in the Hall County community and is the founding Chairman of the Hall County Green Alliance. With the American Public Works Association, Stan has served as Chairman of the National Small Cities and Rural Communities Committee, Chairman of the Georgia Chapter Awards Committee, President of Georgia Chapter Northeast GA Branch, and currently serves as Director at Large for Leadership and Management on the APWA National Board. Designated a Public Works Leadership Fellow, Stan serves as a mentor for public works professionals enrolled in the APWA Donald C. Stone Center for Leadership Excellence. He was also recognized by APWA as a national 2015 Top Ten Public Works Leader.

Thursday, July 27

A Bright Future for Traffic Signals in Georgia

Katherine D’Ambrosio

This session will look at all of the initiatives that are coming out of the GDOT Office of Traffic Operations to improve signal operations in the state of and what we can do to support local jurisdictions in Georgia to improve signal operations. The learning objectives of this session are 1) Automated Traffic Signal Performance Measures and how they can be used to improved signal timing; 2) Signal Design and Timing Options to optimize performance; 3) New Signal Controller and inventory management software; and 4) How GDOT Contracts can support traffic signals in Georgia.



Kate D’Ambrosio is currently the State Signal Engineer at GDOT based out of the TMC in Atlanta, GA. She graduated with a bachelors and a masters in Civil Engineering from Georgia Tech. Kate has been heavily involved with the Institute of Transportation Engineers and has graduated from the LeadershipITE program, received the Marsha Anderson Outstanding young Member Award and just finished leading up the GAITE Summer Seminar Conference in St. Simmons last week. In her spare time, Kate enjoys camping, disc golf and is currently planning her wedding in September.

Thursday, July 27, Continued

Advocacy and Media at the Chapter Level – Get Involved!

Andrea Eales

Laura Bynum

Advocacy and Media are two critically important tools each APWA Chapter needs to be utilizing. As the best messengers for the public works profession, APWA Chapters cannot afford to be complacent. Come learn the “why” and the “how” of engaging with elected officials and the media to ensure the Georgia Chapter can continue to build upon its successes, increase its effectiveness, and serve as a go-to resource to the local communities, policymakers and news outlets. Learning objectives for this session are as follows: 1). Come learn how to strengthen the Georgia chapter’s advocacy skills and be empowered to educate policymakers at all levels; 2). Engage with the media as a partner to amplify the Georgia Chapter’s key public works messages and priorities; and 3). Identify the Georgia Chapter’s priorities and hone their power in successful outreach to the public, lawmakers and the media.



Andrea joined APWA as Director of Government Affairs in January 2015. Andrea has been working in politics for 21 years to include working on campaigns, as legislative staff to a U.S. Senator, the National Association of Counties, Georgetown University and the Naval Criminal Investigative Service (NCIS) Andrea has a BA degree from the University of Akron and a Certificate in Applied Politics from the Bliss Institute, and a Master’s Degree in International Affairs from Georgetown University.



Laura joined APWA in 2009, and serves as APWA’s Communications/Media Manager. Laura has worked in public relations over 19 years. Her experience includes internal and external PR campaigns, media relations, social media and media monitoring and dissemination. Before her position at APWA, Laura worked in senior public relations positions at the American Society of Training and Development (now ATD) and the Paperboard Packaging Council, both in Alexandria, Va., and a large national homebuilder, Walter Industries, Inc., based in Tampa, Fla. Her education includes a BA degree in Journalism from the University of Hawaii in Honolulu, and she attended a graduate fellowship from the University of South Florida in Tampa, Fla. with a dual Master’s degree in Mass Communications/Public Relations.

Ecosystem of Georgia

Bryan Fluech

In order to exercise leadership, public works professionals must understand their role in the complex systems that modern organizations have become. To better understand the complexity of systems, during this session participants will observe the ecosystem of the Georgia coast and how the various components interact. The learning will help participants better analyze their own organizations and select appropriate ways to work within them.



Bryan Fluech joined the University of Georgia Marine Extension and Georgia Sea Grant as the new associate director over the units’ Brunswick facility. He recently made the move to Georgia from Naples, Florida, where he worked for University of Florida-Extension and Florida Sea Grant for nearly 10 years.

Fluech was hired at the University of Florida as fisheries extension agent and then later also became county extension director. In this role, he worked on recreational fisheries, catch and release programs and worked extensively with the stone crab commercial fishery. Fluech obtained his undergraduate degree in biology from the University of Tennessee and a master’s degree in science education from the University of Florida with a focus on marine science. He has diverse professional experience with former roles that include middle school and high school teacher, interpreter, naturalist and bird trainer.

Fluech grew up in Atlanta and previously worked in Savannah, so he is no stranger to Georgia. He said that his passion for Sea Grant’s work and opportunities at UGA made this a smart decision for him and his family. He brought his wife Tammy and two kids, Jackson and Maggie, with him to Brunswick along with two dogs and a cat.

Thursday, July 27, Continued

Everything You Need to Know about Local Government

Elmer Gray

Mosquito Control

Mosquito biology and the best practices for integrated mosquito management will be discussed in the context of a new or expanding mosquito control program. Knowledge of mosquito biology is essential to developing an effective and efficient mosquito control program. Once the pest mosquitoes are identified, a targeted approach can be developed within the resources of the local governmental agencies who will operate the program. Mosquito biology, surveillance and control will be covered along with the appropriate regulatory requirements. The learning objectives from this session will include the following: 1) Expand the participant's general understanding of mosquito biology; 2) Explain why the understanding of mosquito biology is important to target the identified pest in an effective and efficient manner; 3) Introduce the Best Practices for Integrated Mosquito Management; 4; Develop an approach for implementing or expanding a local governmental mosquito control program; 5) Clarify the regulatory requirements associated with a local governmental mosquito control program.



Mr. Elmer W. Gray works as a Medical and Veterinary Entomologist with the Entomology Department at the University of Georgia. Duties include serving on the Board of Directors of the Georgia Mosquito Control Association, developing the commercial pesticide applicator, Category 41 (Mosquito biology, surveillance and control) study guide and operating and managing the University of Georgia, Black Fly Rearing and Bioassay Laboratory. He received his Bachelor of Science degree in Zoology from Clemson University in 1985 and his Masters of Agriculture Degree in Medical and Veterinary Entomology from Clemson University in 1990. Mr. Gray has been an invited speaker at the local, national and international level on a wide range of entomological topics.



Certificate of Public Works Management Program

Curriculum Descriptions and Instructor Biographies

Module 2

Chrissy Marlowe

Political Values and Decision Making – Tuesday, July 25

Local government managers must navigate a political environment in order to practice their profession. In order to do that effectively, they must understand the values that elected officials use to make policy decisions.

Role of Public Services in a Democratic Society – Wednesday, July 26

This session will explore the foundations of democratic society and the role that public services have in promoting them.

Creating Public Value in Local Government – Thursday, July 27

The session will help public works professionals demonstrate that they create public value explore effective public policymaking and the role of the professional staff in the process.



Chrissy Marlowe is an Institute of Government faculty member working in both the Governmental Training, Education, and Development division and the Planning and Environmental Services unit. She instructs local elected officials and staff as well as members of boards, authorities, and commissions in such areas as comprehensive planning, quality growth, local government planning and development processes, and historic preservation. She also teaches in the Institute of Government's Management Development Program. Her prior experience includes 11 years with the Georgia Department of Community Affairs, where she fostered local government planning, strategic land use, and community design principles and conducted educational programs for elected officials and planning professionals.

Education:

M.F.A., Historic Preservation, Savannah College of Art and Design; B.A. Art History, University of Georgia

Additional Info:

Areas of Expertise: comprehensive and strategic planning, facilitation, public engagement, quality growth, zoning, historic preservation

Module 4

Felix Floyd

Fundamentals of Leadership and Management – Tuesday, July 25

In order to be successful in his or her profession, a practitioner of local government public works must exercise management and leadership. This session will help the professionals understand when each technique is appropriate.

Theories of Leadership – Wednesday, July 26

The session will introduce participants to theories of leadership, with a strong focus on technical and adaptive leadership.

Applied Leadership – Thursday, July 27

The session will introduce participants to the application of adaptive leadership to address a real-life problem. Participants will work in consulting groups to employ the participant case method.




Felix Floyd is the Facilities Maintenance Superintendent for the City of Decatur in the Public Works Department. He is responsible for the new construction and maintenance of all city facilities, the grounds maintenance and right of ways and the Decatur Cemetery. He is also responsible for the 77 acre greenspace formerly known as the United Methodist Children's Home.

He started with the City of Decatur in September of 2005 as a graduate intern and later accepted a permanent position in March of 2006. He serves as the District Director of District 6 in the Georgia Chapter of the American Public Works Association. Felix has a B.S. in Criminal Justice from Albany State University and a MPA in Public Management from Troy University.

Strategic Planning– Tuesday, July 25
Strategic planning formulates policy, defines mission, develops a shared vision, leads development of organizational values, and creates a diverse organization. This session will give participants strategies for thinking strategically.

Project Management – Wednesday, July 26
Public works professionals are required to manage large and small projects in the performance of their jobs. The course will familiarize the public works professional with effective project management techniques.

Measuring Performance – Thursday, July 27
This course will explore: best practices for using and assembling performance measures in local government public works departments; how to effectively utilize performance measurement to improve departmental performance and manage efficiency; and strategies for using these tools to get the public works department's budget approved.



Dr. Marci Campbell develops and teaches leadership and management programs for client groups such as Georgia Associate of Code Enforcement and Georgia Chapter of American Public Works Association. She is the lead instructor for the Certified Manager Program® and the program coordinator for the Certified Government Chief Information Officer Program®. Dr. Campbell also coordinates the MAXGOV Initiative. Her previous work experience includes 6th-12th, and undergraduate and graduate-level education. She serves on the Watkinsville City Council and the Arts Advisory Board.

Education:

E.D. Workforce Education, University of Georgia; M.Ed. Business Education, University of Georgia; B.B.A. Management for Non-Profit Organizations, University of Georgia

Additional Info:

Areas of Expertise: Effective communication, leadership and management, and instructional design

Certificate of Public Works Management Recipients

State 60 Hour (individuals who were enrolled in the program prior to 2013)

Jeremy Bryson

Catoosa County

National 90 Hour

Jeff Bridges	Jackson County Board of Commissioners
Ledrous Brown	DeKalb County Government
Autron Hayes	City of Sylvester
Scott Hicks	City of Peachtree City
Reginald Hodge	DeKalb County Government
Travis Quarles	City of Royston
Ben Pierce	Glynn County Government
Krag Woodyard	City of Warner Robins

What's on the Menu

Breakfast—Tuesday, Wednesday, and Thursday

Fresh seasonal fruit
Assorted individual yogurts
Scrambled eggs
Smoked Applewood bacon and breakfast sausage
Chef's daily breakfast potato
Cheese grits
Assorted breakfast pastries and muffins
Whipped butter, jams, jellies & cream cheese
Juices, coffee, hot teas, and milk

Lunch - Tuesday

Marinated tomato salad
Potato salad, pickled cabbage slaw, vegetable pasta salad
Mixed greens and assorted dressings
Hamburgers and hotdogs
Marinated grilled chicken breast
Lettuce, sliced tomatoes, sliced sweet onions, pickle wedges
Cheddar and swiss cheese
Macaroni and cheese
Potato chips
Assorted rolls and buns
Seasonal watermelon wedges
Strawberry shortcake bar and free form apple pie
Coffee, hot tea and iced tea

Lunch - Thursday

Corn and Crab chowder, cornbread, croutons
Marina wedge salad with iceberg lettuce, mandarin oranges, strawberries, dried cranberries, toasted almonds, goat cheese, and raspberry vinaigrette
Fresh tomato bruschetta with red and yellow tomatoes, red onions, capers, chopped basil & garlic, aged balsamic vinegar & extra virgin olive oil on toasted crane bread
Cheddar & broccoli salad, dried cranberries & crispy bacon
Grilled & skewered shrimp with vegetable slaw, Jekyll beer aioli
Pulled pork, Jekyll sopping sauce, mini rolls
Oven roasted chicken, fresh thyme & butter
Farm to local vegetables (in season from local farms)
Red bliss potatoes, mint and roasted garlic
Chef's ultimate assorted pastry table
Coffee, hot tea, and iced tea

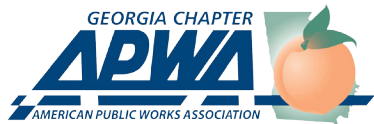
Lunch - Wednesday

Soups (chef's choice of two)
Coleslaw
Roasted red pepper hummus and grilled pitas
Fresh fruit and mint salad
Grilled vegetable salad and farmers cheese
Turkey, Roast beef, ham, salami, deli meats
Sliced provolone, swiss and cheddar cheeses
Romaine hearts, tomatoes, shaved onions, deli pickles
Assorted condiments
Sandwich breads, rolls
NY style cheese cake and apple pie
Chocolate truffle brownies
Coffee, hot tea, and iced tea

Wednesday - Dinner Banquet

Baby iceberg lettuce, banana peppers, bacon, blue cheese, tomatoes, cucumbers, deep fried croutons, buttermilk chive ranch dressing
Sweet broccoli salad, cheddar cheese, shaved onions, and crispy bacon
Sweet peach tea fruit salad
Cornmeal dusted fried catfish, buttermilk tartar sauce
Smoked bone-in chicken
Charcoal grilled rib eye steak
Traditional southern greens and smoked pork
Smashed red bliss potatoes & roasted garlic
Black-eyed peas & smoked sausage
Cheddar and scallion corn bread, country bread and butter
Chocolate cake, old fashioned banana pudding, cobbler
Coffee, Iced tea

66TH ANNUAL MEETING
Public Works Officials
Executive Management Conference



Carl Vinson
Institute of Government
UNIVERSITY OF GEORGIA